

YOU

NGE

NTR

EPR

ENE

URS

WIN

G

Young Entrepreneurs' Wing

Born on September 7, 1907 to wrest economic swaraj for people, the Indian Merchants' Chamber's (IMC) dedication made Mahatma Gandhi patronize it and accept, in 1931, its honorary membership—a rare honour bestowed upon any chamber of commerce in this country.

A premier chamber of commerce, the Indian Merchants' Chamber is situated in the very heart of India's commercial capital of Mumbai. Its rich legacy of almost 100 years combines a deep-rooted and broad national perspective and a global vision with a succinct guiding principle: **Search to Win.**

Keeping with this spirit of vision and growth, the Indian Merchants' Chamber, in 2001, was the first chamber of commerce to recognize the need to acknowledge and give voice to the future leaders of 21st century India by founding the Young Entrepreneurs' Wing.



INDIAN MERCHANTS' CHAMBER

ENTREPRENEUR

YEW FOR YOU

ENTREPRENEUR

Entrepreneurship is the process of creating value by bringing together a unique package of resources to exploit an opportunity, where one organises, manages & assumes the risks of a business or enterprise.

Can the quintessential Indian family business or the large Indian conglomerate diversified across 5 industries and 12 countries grow keeping the spirit of entrepreneurship alive?

ENTER THE INTRAPRENEUR.

YEW is a true representation of the unique spirit of youth in Indian business today.

From the business owner, to the freelance professional, to the associate at an MNC, to the manager in an NGO, to the operations manager in a leading manufacturing plant, to a government policy maker — our member base of professionals range from 22 to 37 years of age, working in small to large-size businesses across diverse industry segments.

YEW COMPRISES OF BOTH THE ENTREPENEUR AND THE INTRAPRENEUR

INTRAPRENEUR

INTRAPRENEUR

Intrapreneurship is the ability of complex organisations to use theory, principles, concepts and practices of entrepreneurship to empower the professional or intrapreneur to be a courageous, flexible, creative risk taker.

Success Icons:

Meet, listen to and learn from the likes of Mr. Narayan Murthy, Mr. Jyotiraditya Scindia, Mr. Deepak Parekh, Ms. Naina Lal Kidwai, Mr. Sabeer Bhatia, Mr. Adi Godrej, Ms. Ekta Kapoor to name a few.

Assistance on tap:

Sometimes it helps to have a guide on uncharted roads to negotiate the mine-fields and learn the nitty gritty of the business world. YEW members are staunchly supported by and have access to IMC committee members who are leaders in their industries and vocations.

Back to school:

From the hottest investment prospects to changing export-import procedures to specialized training seminars; we keep members ahead of the learning curve by providing them access to key resources and experts.

W
H
Y
Y
E
W
?

YEW IN ACTION

Build Global Bridges:

Good business thrives on networks and friendships. We pave the way for success by providing members access to key contacts globally through delegations and interactions with our counterparts across the world.

Team YEW:

Whether it's procuring raw material at a discount, generating new clients or simply sharing experiences over dinner, members support and improve each others bottom line.



SUCCESS ICONS

BACK TO SCHOOL

ASSISTANCE ON TAP

TEAM YEW

BUILD GLOBAL BRIDGES

HELP AT HAND

PUBLIC-PRIVATE-PARTNERSHIP

Help at hand:

Government and tax policies can be antagonistic to the young business person and approaching the government for a policy change daunting. We assist our members in making representations to identified authorities in agreement with the IMC.

Public-Private-Partnership:

YEW strongly believes in “giving back starting young”. It is towards this pledge that our members engage in select community service and charity initiatives.

TO KINDLE INGENUITY AND A STRONG
SENSE OF GIVING BACK TO THE COMMUNITY
WHILE FELICITATING OUT-OF-CLASSROOM
LEARNING; THROUGH DIRECT CONTACT
WITH LEADERS IN BUSINESS & PEER-TO-PEER
INTERACTION AND RESOURCE SHARING,
BETWEEN THE NEW GENERATION OF
INTRAPRENEURS AND ENTREPRENEURS

VISION

The old adage 'different strokes for different folks' couldn't be truer. YEW recognises that everyone's needs are unique and realises the importance of providing tailor-made solutions to members thereby giving each individual the freedom to forge his/her own path within the larger organization.

FIND YOUR NICHE

Small wonder:

YEW breaks new ground with its concept of 'forums' – smaller groups of members within the organisation formed with the intent of increasing interaction between members who share common interests or are involved in similar industries and functions.

Structured to work:

You want to learn about the benefits of Kaizen on your manufacturing business?

Join the Industry Forum.

You want to discuss VAT implementation with the Commissioner of the Sales Tax Dept.?

Join the Finance, Legal, Taxation (FLT) Forum.

You want to learn how to reduce attrition rates from the CEO of a leading BPO?

Join the Telecom, IT, Media & Entertainment (TIME) Forum.

You want to discuss opportunities for Mumbai development with MMRDA?

Join the Infrastructure Forum.

YEW's list of forums is expanding by the day: Find one right for you.

Getting down to business:

Forum sessions are typically held in a closed-door setting, with 10 to 20 members interacting with one or more featured speaker or expert, on a specialised topic as requested by forum members.

THE PUBLIC-PRIVATE-PARTNERSHIP GROUP

instills the idea of pro-social initiatives in the young business community through NGO visits, fund-raisers and events. It also lobbies government in conjunction with the IMC to bring the voice of the people to higher offices.

THE COLLATERAL GROUP

delivers articles, white papers, info on short-term courses and best business practices by leading authors and institutions at your doorstep and builds YEW's website into an interactive tool to facilitate member interaction and business creation.

YEW's **EXECUTIVE COMMITTEE** is supported by four specialised groups that look after various spheres of functional and business activities. YEW's think tank is its Executive Committee whose primary objective is to always keep the adrenaline flowing amongst its members while continuing to grow YEW to be India's premier youth business organisation.

THE MEMBERSHIP & SPONSORSHIP GROUP

organises a karaoke competition, Diwali parties and Happy Hours at the newest watering holes in town, and raises funds for the organisation through membership drives and sponsorship.

THE EVENTS & SERIES GROUP

organises seminars, panel discussions and technical site visits on a variety of topics with experts, with a strong focus on exposing members to cutting-edge opportunities and technologies in the market place. A visit to the Dhirubhai Ambani Knowledge City, a round table with the director of Asian Paints Ltd, a delegation to Dubai, a panel on 'The Art of Making a Deal' with Nimesh Kampani, Uday Kotak and Hemendra Kothari are some examples.



1) Mr. Ajay Piramal, CEO Nicholas Piramal India Ltd. 2) Mr. Arvind Jolly, YEW Founding President, Mr. Ashish Vaid, YEW Chairperson 2001-03 w/ Mr. Uday Kotak, MD Kotak Mahindra Bank 3) Mr. Amit Jatia, MD Hard Castle & McDonalds Restaurants. 4) Ronnie Screwvala, CEO UTV, Sunil Alagh Chairman SKA Advisors, Pradeep Guha President Times Group & Paulomi Dhawan Director Raymond Ltd. 5) No Caption Required or simply "At YEW". 6) Mr. Arun Shourie. 7) Mr. Zarir Cama, CEO HSBC Bank. 8) Shobha De. 9) Mr. Adi Godrej, Chairman Godrej Group of Cos. 10) Rakesh Jhunjhunwalla, Equity Investor. 11) Sabir Bhatia, Founder Hotmail. 12) Jyotiraditya Scindia, Member of Parliament. 13) Mr. Harsh Mariwalla, MD Marico Industries. 14) Ekta Kapoor, Founder Balaji Telefilms. 15) Mallika Sarabhai. 16) YEW Delegation to U.A.E. 17) Alisha Chinai YEW Chairperson 2004-05 with Naina Lal-Kidwai Deputy CEO HSBC Bank. 18) Ajit Balakrishnan, Founder Rediff.com. 19) Deepak Parekh, Chairman HDFC & Rahul Bose. 20) Jalaj Dani, Director Asian Paints Ltd. 21) Nimesh Kampani, Chairman JM Morgan Stanley. 22) Milind Deora, MP & Chairperson YEW 2003-04 w/ Titoo Ahluwalia, ORG Marg, Prahlad Kakkar & Hemant Sachdev, Airtel. 23) Avnish Bajaj & Suvir Sujan, Founders Baazee.com. 24) M.S. Banga, Chairman Hindustan Lever. 25) Kishore Biyani, CEO Pantaloon, Shravan Shroff, Director, Shringar Films & B.S. Nagesh, CEO Shoppers Stop.

Young Entrepreneurs' Wing

IMC Building Churchgate

Mumbai-400020

Tel: 022-22046633

Fax: 022-22048508 / 22838281

Email: yew@imcnet.org

<http://www.imcnet.org/yew>