



RELEASE YOUR POTENTIAL FOR LIFE

BE IN DEMAND, ON DEMAND

STUDENT LEVEL
RELEVANT FOR CLASS 11, 12 & UG STUDENTS

Transform your journey towards the “future of work” with the Professional Readiness Program that is affordable and accessible. These programs are offered by DeakinCo., the corporate division of Deakin University, Australia.

BENEFITS

- **Skilling / Upskilling during COVID times** – highly valued by employers globally
- **Unique Advantage Proposition** – have a competitive edge over your peers
- **Create a professional profile** – adopt attributes for the new normal
- **International Certification** – build professional credibility

COURSES

- . Fundamentals of communication
- . Principles of financial literacy
- . Digital fundamentals in a connected world
- . Fundamentals of teamwork
- . Fundamentals of customer experience
- . Insights and trends in data-driven marketing

Choose any four to complete the Professional Readiness Program and receive a Certificate of Achievement

PROGRAM LEVELS & PRICING

STUDENT LEVEL - Grade 11, 12 and UG students

@ INR13000* (option to enrol in single course @ INR3750 per course)

*Price for a cluster of four courses | Prices quoted are exclusive of GST @18%

PROGRAM TAKEAWAYS

- . Certificate of Achievement
- . Digital Badge
- . Masterclasses / Panel Discussions on Futuristic Jobs & Skills by Industry Experts
- . Developing a Professional Profile

A Certificate of Completion will be given for single course



Complete in
4-6 hours



100% Online



DeakinCo.
Digital Badge &
Certificate



Be in Demand

In association with

IMC

Chamber of Commerce and Industry

www.imcnet.org

deakinco.in

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