Dear Member,

IMC Ladies' Wing invites you for the **E-event - GeNext Espresso** to be held on **Wednesday, 17th February, 2021 at 4.30 pm through Zoom Video Conferencing.**

Today is the time for generation next. Today is the time for the future. Time for new ideas, independence, stern decisions and a will to pursue. The young generation today is filled with ideas, enthusiasm and spirit to outperform. The young entrepreneurs have their own ideas and expectations from the business. They are ahead of the curve in expansion, diversification, adoption of latest technology, collaborations and make significant changes. They look at business with a completely fresh perspective and are significantly innovative in their approach.

A growing number of GeNext entrepreneurs are dropping the option of joining their family business and are following their own pathway as they believe in doing something that is different as well as exciting for them.

**Let's' meet and know the inspiring journey of the GeNext successful entrepreneurs on the panel who pursued their dreams to build an independent career:**

·         **Ms. Ambika Kothari –** Partner, Paperfields(Sector – Stationery, Packaging and Gifting)

·         **Ms. Ankita Mittal** – Director, Mittal Builders (Sector – Construction)

·         **Ms. Kriti Bajaj** - Co-Founder, QuitSure (Sector – Software/Health)

·         **Ms. Nirali Parekh**- Founder and Creative Director, Bokaap Design (Sector – Branding, Packaging and Tech Product Solutions)

·         **Ms. Riddhi Jhaveri** -Director, Azpire Pharma and Quntrol Laboratories (Sector – Pharmaceuticals)

·         **Ms. Sanjana Haribhakti** - Consultant, Chief Minister's Office, Government of Maharashtra (Sector – Civil-society partnerships in various fields)

The panel discussion will be moderated by **Ms. Samira Shah** and **CA. Sudha Bhushan**

All GeNext participants are either members of IMC Ladies' Wing or daughter or daughter in law of the members.

**Registration e-link**: - https://www.imcnet.org/events-1062

**The login details to join Zoom Meeting are as follows-**

https://zoom.us/j/97980607968

**Meeting ID: 979 8060 7968**

**Passcode: genext@17**

**RSVP:**  
Email - [ladieswing@imcnet.org](mailto:ladieswing@imcnet.org)  
Whats App - +91 9820995375 / +91 9920065024

Organised by  
   
**Ms. Anuja Mittal                             Ms. Nishreen Khorakiwala**  
President                                            Vice President  
   
**Business Environment Committee**  
   
**Ms. Neela Parikh                          Ms. Sudha Bhushan**  
Chairperson                                   Co-Chairperson            
   
**Advisories** - Ms. Amita Haribhakti, Ms. Bharti Gandhi and Ms. Radhika Nath  
   
**Members** – Ms. Gayatri Nair Lobo, CA Pushpa Shah, Ms. Radhika Haribhakti, Ms. Samira Shah, Ms. Shylaja Nair