

ENTREPRENEURSHIP BOOTCAMP: ZERO TO ONE HOW TO BUILD THE FUTURE

20TH MARCH 2021 TO
24TH APRIL 2021

EVERY FRIDAY (5.00PM TO 6.30PM)
EVERY SATURDAY (11.00AM TO 12.30PM)

VIA ONLINE
ZOOM CALL

TOPICS TO BE COVERED

- Funding Zero to One (Start-up Lens)
- Establishing Product Market Fit I (Growth Stage)
- Team Building and Management
- Brand Building, Marketing, and Customer Acquisition II (B2C Lens)
- Growth and Scaling I (Growth Stage)
- Founder's Emotional and Mental Journey I (Managing Business)
- Funding Zero to One (Investor Lens)
- Establishing Product Market Fit II (Persistence Stage)
- Brand Building, Marketing, and Customer Acquisition I (Investor Lens)
- Brand Building, Marketing, and Customer Acquisition III (B2B Lens)
- Growth and Scaling II (Balancing and Profitability Stage)
- Founder's Emotional and Mental Journey II (Managing Business)

MAIN SPEAKERS INCLUDE

Mr. Vaibhav Dombkundwar

CEO,
Better Capital

Mr. Sreevathsa Prabhakar

Founder,
Servify

Mr. Pramath Sinha

Founder, Ashoka University,
ISB, Harappa Education

Mr. Akshay Narvekar

Founder and CEO,
Bombay Shirt Company

Mr. Sandeep Murthy

Founder & MD,
Lightbox

Mr. Ramakanth Sharma

Founder,
Livspace

REGISTRATION FEES

Non-IMC Members ₹ 2500 per participant (including 18% GST)
IMC Members/ Students ₹ 2000 per participant (including 18% GST)
Free for YLF Members

Admission strictly on 'first come, first-served' basis

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