



Chamber of Commerce and Industry

## Demystifying application of Artificial Intelligence and Emerging Technologies

Wednesday, February 02, 2022 at 04:00 pm

Dear Sir/ Madam,

We are pleased to inform you that IMC Chamber of Commerce and Industry's, Digital Technology Committee is organising an online event on **Demystifying application of Artificial Intelligence and Emerging Technologies** as per following details:

### Program Details

**Day and Date** : Wednesday, February 02, 2022  
**Time** : 04:00 pm  
**Online Platform** : Zoom

In line with the overall focus of IMC on SME/MSMEs, the Digital Technology committee of IMC has planned a series of workshops aimed at helping SME/MSME organizations in understanding some of the best practices and used cases of various technologies, appropriate for them. These sessions will provide deeper insights, tips and tricks into the complexities of digital solutions that organizations could utilise for improving their productivity collaboration and impact.

This session is going to emphasize on the highly touted artificial intelligence and other emerging technologies covering the below topics:

- 1) Use of **Machine Learning to analyse data** for meaningful patterns which is useful for process optimisation across the value chain.
- 2) **How to use Artificial Intelligence and Machine learning** to optimise costs.
- 3) **Which are the Emerging Technologies and its impact** like IoT to help improve Top-line and Bottom-line.
- 4) Application of **Robotic Process Automation in Services**
- 5) Application of **People Analytics, Supply Chain Analytics to boost business outcomes.**

**Speaker:** Dr. Rajesh Save, Co-founder, Prowiz.AI

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**.

We will appreciate to have your confirmations for this event by registering on our website <https://www.imcnet.org/events-1460>. Once we receive your registrations, the meeting details will be shared with you closer to the date of the event. You can connect with us for further queries at [selby@imcnet.org](mailto:selby@imcnet.org) / [anastasia.dsouza@imcnet.org](mailto:anastasia.dsouza@imcnet.org).

We do hope you will be able to seize this opportunity and participate in this event by registering yourself.

With regards,

**Ajit Mangrulkar**  
Director General