**The Power of the 98% : Looking Beyond Corporate India's 2% CSR for Sustainable GrowthThursday, November 10, 2022 from 3:30 p.m. to 5: 00 p.m.**

**Mode: Virtual (Zoom)**

**PROGRAM SCHEDULE**

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| 3:30 p.m. to 3:35 p.m.  Welcome Speech  Mr. Anant Singhania, President, IMC |
| 3:35 p.m. to 3:40 p.m.  Context Setting  Ms. Barbara Mueller, BMW Foundation Herbert Quandt |
| 3:40 p.m. to 4:00 p.m.  Report Launch : The Power of the “98%”   * Ms. Aarti Wig, Head,Future Thinking and Research, Yunus Social Business * Mr. Rahul Batra, Advisor- Yunus Social Business India |
| 4:00 p.m. to 4:50 p.m.  Panel Discussion on Corporate Purpose and Social Intrapreneurship in India  MODERATOR:   * Ms. Aarti Wig, Head, Future Thinking and Research, Yunus Social Business   PANELISTS:   * Ms. Nyrika Holkar, ED, Godrej & Boyce Manufacturing Company (G&B) * Mr. Shankar Venkateshwaran, Operating & Head- ESG, ECube Investment Advisors Pvt. Ltd. * Mr. Jayanth Bhuvaraghan, Senior Adviser & Coach, EssilorLuxottica * Mr. Kedar Lele, ED- Customer Development,Unilever |
| 4:50 p.m. to 5:00 p.m.  Q&A |
| 5:00 p.m. onwards  Concluding Remarks  Ms. Shloka Nath, Chairperson IMC Young Leaders’ Forum YLF, Acting CEO, India Climate Collaborative ICC |