**The Power of the 98% : Looking Beyond Corporate India's 2% CSR for Sustainable GrowthThursday, November 10, 2022 from 3:30 p.m. to 5: 00 p.m.**

**Mode: Virtual (Zoom)**

**PROGRAM SCHEDULE**

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| 3:30 p.m. to 3:35 p.m.Welcome SpeechMr. Anant Singhania, President, IMC |
| 3:35 p.m. to 3:40 p.m.Context Setting Ms. Barbara Mueller, BMW Foundation Herbert Quandt |
| 3:40 p.m. to 4:00 p.m.Report Launch : The Power of the “98%”* Ms. Aarti Wig, Head,Future Thinking and Research, Yunus Social Business
* Mr. Rahul Batra, Advisor- Yunus Social Business India
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| 4:00 p.m. to 4:50 p.m.Panel Discussion on Corporate Purpose and Social Intrapreneurship in IndiaMODERATOR: * Ms. Aarti Wig, Head, Future Thinking and Research, Yunus Social Business

PANELISTS:* Ms. Nyrika Holkar, ED, Godrej & Boyce Manufacturing Company (G&B)
* Mr. Shankar Venkateshwaran, Operating & Head- ESG, ECube Investment Advisors Pvt. Ltd.
* Mr. Jayanth Bhuvaraghan, Senior Adviser & Coach, EssilorLuxottica
* Mr. Kedar Lele, ED- Customer Development,Unilever
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| 4:50 p.m. to 5:00 p.m.Q&A |
| 5:00 p.m. onwards Concluding RemarksMs. Shloka Nath, Chairperson IMC Young Leaders’ Forum YLF, Acting CEO, India Climate Collaborative ICC |