



riidl®



Invitation

Somaiya Vidyavihar's

Maker Mela®

8th Edition

Asia's Largest Platform for Makers

16th - 18th January 2023

What is Maker Mela?

Maker Mela is Asia's Largest Platform for Makers and a premier event for grassroots innovators around the world who are looking for a platform to showcase their projects to a larger and more diverse crowd. It facilitates more than 100 participating Makers, to take their ideas to the market. It is the celebration of the Maker Movement and Do-It-Yourself mindset across Arts, Crafts, Engineering, AR/VR, Science and Technology.

Maker Mela has received the “International Green Apple Environment Award” by The Houses of Parliament, Westminster Palace, London.

Aligned to the Hon’ble Prime Minister Shri. Narendra Modi’s initiative Startup India, Maker Mela celebrates National Startup Day marking it as the first day of the 3-day event on 16th January 2023.

About Somaiya Vidyavihar

Padma Bhushan Karamshi Jethabhai Somaiya founded our first school in rural Maharashtra in 1942. He later founded Somaiya Vidyavihar, an education trust in 1959, to provide quality holistic education. Founded on the belief that education is an important pillar of nation building with the power to change lives, and education must innovate to encourage holistic development of youth.

Somaiya Vidyavihar encompasses 35 institutions, with more than 39,000 students and 1,500 faculty. Its main campuses are in Mumbai. Institutions under Somaiya Vidyavihar and sister institutions offer education in a wide variety of subjects including the Sciences, the Humanities, Vocational Studies, Technology, Education, Medicine, Nursing, Physiotherapy, Engineering, Education for Master Craftsmen and women, and much more. Education is provided from nursery education to the PhD level. Our other campuses are located in rural Maharashtra (Nagar and Palghar District), Karnataka (Bagalkot District), Madhya Pradesh, and Kutch.

In 2019, Somaiya Vidyavihar University (located in Mumbai) was formed by an act of the Maharashtra State Legislature. Courses offered here encompass Management, Engineering, Design, Dharma Studies, Education, Library Studies, Music and the Performing Arts, Languages, Commerce and more.

About riidl Somaiya Vidyavihar (Research Innovation Incubation Design Laboratory Foundation):

riidl Somaiya Vidyavihar, an initiative of Somaiya Trust to nurture entrepreneurship and innovation amongst its students, faculty, staff and alumni is an Innovation Centre and a Technology Business Incubator backed by DST, DBT, BIRAC, Government of India and MSInS, Government of Maharashtra. riidl Somaiya Vidyavihar focuses on Digital Fabrication, Startup Incubation and provides education & infrastructure access to a massive network of mentors, investors and advisors. riidl Somaiya Vidyavihar has been bestowed with the National Award for the year 2020 in the Emerging Technology Business Incubator category by the Department of Science & Technology, Government of India.

riidl Somaiya Vidyavihar has been selected as one of the centers for the celebration of National Startup Day by Hon’ble Prime Minister Shri. Narendra Modi.

Shri Samir S. Somaiya

*President, Somaiya Vidyavihar &
Chancellor, Somaiya Vidyavihar University*

Cordially invites you to the
Inaugural function of **Maker Mela - 8th Edition**

On Monday, **16th January 2023**

at 18:00

Keynote Speech
by

Ms. Maya Vishwakarma
The Padwoman of India;
Founder & Chairperson, Sukarma Foundation

Programme:

Date - Monday, 16th January 2023

Time	Event	Venue
11:00 to 13:00	Demo Day (Closed door event for riidl Somaiya Vidyavihar startups)	The Somaiya School Auditorium
15:00 to 18:00	Networking event with 200+ startups	The Somaiya School Auditorium
18:00 to 19:30	Maker Mela Inauguration	Smt. Sakarben Karamshi Somaiya Sabhagruha

Programme:

Date - Monay, 16th January 2023

Venue - Smt. Sakarben Karamshi Somaiya Sabhagruha

18:00	Campus Prayer
18:05	Lighting of the Lamp & Invocation in Sanskrit
18:10	Welcome Address & riidl Overview by Ms. Hetal Mundra, Community Architect, riidl Somaiya Vidyavihar
18:20	Vice-Chancellor remarks by Prof. V. N. Rajashekharan Pillai, Vice-Chancellor, Somaiya Vidyavihar University and Provost, Somaiya Vidyavihar and Somaiya Ayurvihar
18:30	Presidential Address by Shri. Samir Somaiya, Chancellor, Somaiya Vidyavihar University and President, Somaiya Vidyavihar
18:45	Keynote speech by Ms. Maya Vishwakarma, Founder & Chairperson, Sukarma Foundation
19:05	Inauguration of Maker Mela
19:10	Inauguration Act
19:25	Prize Distribution of National Startup Day
19:30	Vote of Thanks by Lt. Gen. Jagbir Singh, Secretary, Somaiya Trust

Programme:

Date - Tuesday, 17th January 2023

Time	Event	Venue
10:00 to 18:00	Makers' Expo	Gargi Plaza
16:00 to 17:00	Asia's Largest Teenagers Influencers Gathering on "Non conventional way to pursue Acting, Music & Content" <ul style="list-style-type: none">- Khushaal Pawar- Mayur Jumaní- Jagjyot Singh- Avanti Nagral- Iqlipse Nova	Gargi Plaza
17:00 to 17:30	Panel Discussion by PhysicsWallah, Amazon Mini TV Series on "Maker Culture & its potential for STEM education"	Gargi Plaza
17:30 to 18:30	Asia's Largest Influencers Gathering on "Content Creation & Creators' Economy"	Gargi Plaza
19:00 to 21:00	ProShow by Euphony	Gargi Plaza

Programme:

Date - Wednesday, 18th January 2023

Time	Event	Venue
10:00 to 16:00	Makers’ Expo	Gargi Plaza
12:00 to 15:00	Pitching Session	Einstein Hall, Aryabhatta Building
16:00 to 18:00	Closing Ceremony and Awards	Smt. Sakarben Karamshi Somaiya Sabhagruha
18:30 to 20:30	ProShow by Project91	Gargi Plaza

Event Details:

Makers' Expo

For the very first time in the eight editions, Maker Mela is going hybrid (virtual and in-person), Makers' Expo will be an exposition featuring shortlisted 100+ makers, creators, small businesses, startups, and artists from all genres of innovation across the globe as well as their innovations will be showcased on our virtual platform makermela.com. It is a curated platform for Makers to showcase their products.

Pitching Session

In the pitching session, shortlisted makers are given a chance to pitch their idea in front of investors. If the investors are interested in the idea they may provide funding.

ProShow

DJ artist performance to create an all-out party atmosphere for the innovators & creators participating.

Demo Day

1 minute elevator pitch by 20 startups & Startup-Investor meets in Speed Dating Format.

Networking event

This event is a chance for startup enthusiasts, entrepreneurs, and business professionals to come together and celebrate the spirit of innovation and entrepreneurship. We have a full day of activities planned.

Asia's Largest Influencers' Gathering

Asia's Largest Influencers' Gathering is an event exclusively tailored for the networking of Influencers and Content Creators, all on a single platform. The main motive is to inspire the young generation by helping them interact with influencers.

Collaborators

In past, Maker Mela has received patronage from UNESCO, Startup India, Skill India & NYCS. Maker Mela has collaborated with NITI Ayog's Atal Tinkering Labs, WISE Incubator of SNDT Women's University, Billenium Divas, Kerala Startup Mission, Project Defy, CiiA, FiIRE, Chatur Ideas and Maker Mela initiatives, in general, are supported by organisations like Meta Developer Circles Mumbai, Google, Notion, AWS, Amazon, Microsoft, Autodesk, FABLAB, and several upcoming startups.

For more Details

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Organized by riidl Somaiya Vidyavihar

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