

Workshop on Global Giving and Crowdfunding

Dear Sir/Madam,

IMC Chamber of Commerce and Industry would cordially invite you for the Workshop on Global Giving and Crowd funding which is being organized by the CSR Committee on Monday, January 14, 2019 from 4.00 p.m to 6:00 pm at Kilachand Conference Room, 2nd Floor, IMC bldg, Churchgate.

Attached is the e-invite and registration form of the Workshop.

We will appreciate a line in confirmation of your participation to Ms Anita Naik on anita.naik@imcnet.org with your below details:

Name:

Designation:

Organisation:

Contact Number:

Email Id:

We look forward for your participation.

With regards,

Ajit Mangrulkar

Director General

IMC Chamber of Commerce and Industry

REGISTRATION FORM

Delegate Fee

Rs. 300/- (inclusive of GST @18%) For IMC Members/NGO's/Students

Rs. 500/- (inclusive of GST @18%) For Non Members

Delegate Details:

Sr.No	Name of the Person & Designation	Name of the Organization	Address	Email & Mobile No

Payment Details: [Please tick appropriate box below]

-Please mention "Global Giving Crowdfunding Workshop" in the bank transfer form to enable us correlate payment with the delegate's name.

By Cash/Cheque/Demand Draft [To be drawn in favour of "IMC Chamber of Commerce and Industry"]

Draft/ Cheque No _____ Dated: _____

Drawn on Bank _____ for amount Rs. _____

By Bank Transfer

Name of Account holder: IMC Chamber of Commerce and Industry

Bank: Union Bank of India, V. N. Road Branch, Churchgate

NEFT Code: UBIN0531952

Account No.: 319501010036589

For any queries please contact Ms. Anita Naik at 022- 71226686 **or** can also write emails to anita.naik@imcnet.org.

Please complete this form & return along with the payment details to:

Ms. ANITA NAIK

IMC Chamber of Commerce and Industry

IMC Marg, Churchgate

Mumbai 400 020



THE GLOBALGIVING CROWDFUNDING WORKSHOP

An initiative of the CSR Committee of the IMC

TOPICS

- **Introduction to Crowdfunding**
- **(EXCLUSIVE) Donor Relations : Network mapping, donor retention, engagement**
- **Storytelling**
- **Content and Communication: Marketing on a budget, email communications, digital strategies.**



GLOBALGIVING :

GlobalGiving is the first and largest global crowdfunding community that connects nonprofits, donors, and companies in nearly every country around the world. GlobalGiving has put its 16 years of experience to work designing the tools and trainings your organisation needs for fundraising success, and access to additional funding to become more effective. We've partnered with over 300 NGOs in India alone and we are confident GlobalGiving can help take your organisation's fundraising to the next level.

Please register your participation to IMC by email: anita.naik@imcnet or by post along with Cash/DD/ Cheque for applicable amount in favor of IMC Chamber of Commerce and Industry.

Last date: January 11th 2019

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Payment Details:

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Bank: Union Bank of India, V. N. Road Branch, Churchgate

NEFT Code: UBIN0531952

Account No.: 319501010036589

Please mention "Global Giving Crowdfunding Workshop" in the bank transfer form

Associates:

Date: Monday, 14th January 2019

Time: 3.30 p.m. - 6.00 p.m

Venue: Kilachand Conference Room, 2nd floor, IMC bldg, Churchgate.

