

IMC

Chamber of Commerce and Industry



CYCLOTHONE 2020



Cyclothone 2020 is an initiative to spread awareness about orthopedic disability through a unique activity. Stefan Voormans, an inspiration for many physically disabled individuals, would be cycling from Kolhapur(Maharashtra) to Mahalakshmi (Mumbai) covering a distance of about 650 kms over a span of a week. This amazing event is scheduled to take place in February, 2020.

SPONSOR

COST OF PROVIDING ONE DISABLED BENEFICARY WITH AN ARTIFICIAL PROSTHEIC LIMB AND ETIQUETTE GROOMING = Rs.10,000

Support 10
Disabled
Beneficiaries

Rs.1,00,000

Support 20
Disabled
Beneficiaries

Rs.2,00,000

Support 30
Disabled
Beneficiaries

Rs.3,00,000

BRANDING

All Sponsors will be given adequate visibility through:

- ❖ Banners of the donors will be put up at each location
- ❖ Branding on the vest worn by the cyclist
- ❖ Visibility across all promotional activities especially - digital platforms like Facebook, Instagram, LinkedIn and our Website
- ❖ Special mention in the speeches at different location
- ❖ Press coverage