

**Dear Participant,**

**'Seminar on Technology Advancement for SMEs Business Growth'  
December 24, 2019 at IMC**

IMC Chamber of Commerce and Industry through its Forum of Affiliated Associations Committee is organizing a **Seminar on Technology Advancement for SMEs Business Growth**, the details are as follows:

**Day and Date : Tuesday December 24, 2019**

**Time : 6.00 p.m. to 8:30 p.m. (Followed by Networking over Cocktails & Dinner)**

**Venue : Walchand Hirachand Hall (4<sup>th</sup> Floor), IMC Bldg, IMC Marg, Churchgate, Mumbai - 400 020.**

Small and Medium Enterprises (SMEs) are India's 'engine of growth' and they need to scale significantly with increasing awareness, digital advancements and expanding opportunities. Keeping the enhancement of SME competitiveness in view, IMC will be organizing the Seminar for the benefits of its Members and SMEs. We believe that SME sector in India is essential to achieving the nations targeted growth rate, as this sector opens a window of opportunities to nurture budding entrepreneurs and incubate innovation at its most rudimentary level.

The Seminar will be addressed by Eminent Experts from IMC and the TATA Tele Business Services, who will share their valuable perspectives on the latest updates and the best technology solutions for business.

This seminar would be beneficial to entrepreneurs as this will give insights and in-depth knowledge about the various types of extension services and assistance in setting up of units, promoting and developing products and Services for the SMEs. Hence to understand the business potential, **we cordially invite you to attend this event**. Please confirm your attendance at the earliest to make requisite arrangements.

***We also request you to disseminate the Seminar information amongst your Members, Associates, Affiliates and other important stakeholders who wish to benefit from this informative event.***

**Kindly note there is NO PARTICIPATION FEE. However, registration is mandatory.**

To register kindly send us the following information as given below:

Name:

Organisation:

Designation:

Email ID:

Mobile / Phone Number:

We will appreciate a line in confirmation of your attendance to Mr. Anup Misal, Assistant Director on [anup.misal@imcnet.org](mailto:anup.misal@imcnet.org) or Tel no: 022-71226678 at the earliest.

We do hope you will be able to seize this opportunity and participate in this Seminar along with your Members.

With regards,

**Ajit Mangrulkar**

Director General, IMC Chamber of Commerce and Industry