

**Online Event on
'REBOOTING THE MSME SECTOR'
Wednesday, October 7, 2020 from 05.00 pm to 06.30 pm**

Dear Sir/Madam,

The COVID-19 pandemic has impacted every sector of the economy, particularly the MSME Enterprises. To boost business and encourage "Make in India", the Government of India has undertaken various initiatives to revive the stressed MSMEs. In this unprecedented scenario, IMC Chamber of Commerce and Industry will continue to assist its Members representing Micro, Small and Medium Enterprises (MSMEs).

In this background IMC's Law Committee and IMC's Industry and Trade Committee, are jointly organising an online event '**REBOOTING THE MSME SECTOR**', wherein the experts will share their valuable perspectives on the evolving situation, implications and the steps required to be implemented to make all endeavours to get MSMEs out of this chaos.

Program details are as follows:

Day and Date : Wednesday, October 7, 2020

Time : 05.00 p.m. To 6:30 p.m.

Platform : Zoom

The online event will be addressed by Eminent Experts from MSME sector and Legal sector

Session -1

Process, Registration and Amendments to the MSME Sector

The esteemed panellists are:

❖ **Mr Charudatta Pande, Cofounder and Managing Partner, Suhrud Consultants and CEO – Groples Solutions Private Limited,**

- ✓ Author – Surviving 2020, A practical guide for SMEs to survive COVID-19.
- ✓ Business and Operational Transformation Consultant.
- ✓ Lead critical Business Transformation Projects across industries

❖ **Mr S Suresh, NSIC Ltd**

- ✓ Qualified Company Secretary , MBA, MFT and Post Graduate Diploma in Materials Management
- ✓ More than 22 years of experience in Government and Private sector
- ✓ Presently working with the National Small Industries Corporation Ltd under the Ministry of MSME, Government of India

Session - 2

Dispute Resolution and Recovery of Money

The esteemed panellists are:

❖ **Dr. Birendra Saraf - Senior Counsel**

- ✓ Senior Counsel of the Hon'ble Bombay High Court
- ✓ Member of the Bar Association of Supreme Court and the President of the Bombay Bar Association

- ✓ Appeared in several high profile matters in the field of Media and Entertainment law, Intellectual Property Rights matters and Arbitration matters

❖ **Mr Suraj Dodeja, Director, Vashi Electricals Pvt. Ltd**

- ✓ An alumnus of the FMB programme from SPJIMR in 2007 and a part of the family business since 2005.
- ✓ Worked with KPMG, a global audit firm before joining the family business.

The key takeaways from the event for participants would be following but not limited to:

1. A brief introduction of what is MSME and how this definition has been amended due to the pandemic. The change in the definition, as more and more enterprises have been brought under the umbrella of the MSME Act, allowing them to avail of the Government's schemes and the dispute redressal mechanism under the Act. The session will also cover discussions on the process for registration of MSMEs..
2. Role of the banking sector in the revival of MSMEs. With advanced, Government-assured credit facilities being made available and amendments to the Insolvency and Bankruptcy Code, 2016, the banking sector will take a prominent role in the restoration of MSMEs. The session will discuss how MSMEs may avail of the credit facilities as announced by the Government.
3. The session will give the participants knowledge on the ways to preserve and protect their businesses and also different methods of recovery of money, other than the reliefs available under the MSME Act.
4. The session will also cover with a practical discussion on the real issues being faced by MSMEs in the COVID-19 environment, to enhance an understanding of the same.

Each session will be followed by a short **Q & A round**, by guiding us how to be ready for risk-management in terms of phased re-starting of business operations and for structural changes in business activities. During **the Q & A sessions**, the participants will be able to **openly discuss their issues with the panellists** and will be able to seek first hand feedback and answers from the esteemed speakers who are from the industry sector as well as the legal fraternity. This will help the participants be able to gain knowledge **on the problems faced by the industries as also seek solutions to the issues faced by them.**

There will be a 10 minute break out session in separate break out rooms for one on one interaction with other participants and speakers.

PARTICIPATION FEES

IMC MEMBERS: Rs.750/- Inclusive of GST

NON-MEMBERS: Rs. 1000/- Inclusive of GST

Interested participants may enrol immediately by following the link mentioned below.

Link for online Registration: <https://www.imcnet.org/events-822>

(In case above link is not opening directly then kindly copy-paste the same in your browser.)

For more details and registration, you may contact: Mr Nitin Bhapkar / Ms. Sia Wagle on Email id nitin.bhapkar@imcnet.org / Sia.wagle@imcnet.org or Mob no 8850030849 / 8108822282 respectively.

On receiving your confirmation, Zoom login details will be shared accordingly.

We do hope you will be able to seize this opportunity and participate on Wednesday, October 7, 2020.

With warm regards,

Ajit Mangrulkar
Director General, IMC