

Dear Sir/Madam,

The world is facing an unprecedented threat from COVID-19 which has impacted economies around the world and the Travel Tourism and Hospitality industry is currently facing its darkest hour.

Cross border travel has come to a grinding halt and the many destinations including India are facing an uphill task to revive businesses. Many hospitality companies have been forced to make changes to traditional business models & strategies and adopt completely new approaches to address short to medium term sustainability.

Amidst such a crisis, it is essential for Travel, Tourism and Hospitality professionals to embrace and implement best hygiene practices and mitigate Covid risk. As the pandemic threats are constantly evolving and changing with time, it is critical for the industry to realign and upgrade their systems and processes to keep risk at bay.

IMC Chamber of Commerce and Industry through its Travel, Tourism and Hospitality Committee has organised an **Online Interaction on Travel Safe, Stay Safe and Dine Safe on Friday, December 11, 2020 from 04.00 p.m. – 05.30 p.m.**

The objective of this interaction is to instil confidence and increase demand to bolster hotel occupancies and increase footfalls in restaurants & bars.

Since the lockdown has been eased the business scenario is still very lukewarm and occupancies in hotels/ resorts in leisure destinations on weekend is looking positive while week days demand in cities and leisure are still very low.

The restaurant business is yet to ramp up and customers are still reluctant and suspect about dining in close door environments.

IMC has invited leaders from Hospitality, Travel, Restaurants, Hygiene & Safety and senior Government Officials to speak on measures that they have put in place that will drive overall demand and revive the industry.

Proposed Speakers

1. **Smt. Valsa Nair Singh (IAS)**, Secretary - Tourism and Cultural Affairs Department (Additional Charge), Government of Maharashtra
2. **Mr. Rohit Khosla**, Executive Vice President – Operations, North & West India, The Indian Hotels Company Limited
3. **Mr. Dipak Deva**, Managing Director - Sita, TCI, Distant Frontiers
4. **Mr. Himanshu Jain**, President - APAC, Diversey Ltd.
5. **Mr Anurag Katriar**, President National Restaurant Association of India
6. **Dr. Pasupathy Venkat**, Lead Expert, Food Safety Training and Certification (FOSTAC), Food Safety and Standards Authority of India (FSSAI)

The Online Interaction would be beneficial to:

- Travel, Tourism and Hospitality industry stakeholders.

- Food handlers working in food operational units (Cloud kitchen, food manufacturing units, corporate canteens, food delivery operators, industrial kitchens)
- Those wishing to promote FSMS (Food Safety Management System) in their organizations.
- Facility Management Companies.
- Cruise and Airline industry
- Food Handlers across the catering industry.
- Students, Faculty and stakeholders in Education, Learning and Development community.

Hence to partake many valuable takeaways from this session, **we cordially invite you to attend this event.**

We also request you to disseminate the Online Meeting information amongst your Members, Associates, Affiliates and other important stakeholders who wish to benefit from this informative session.

Kindly note there is NO PARTICIPATION FEE. However, **registration is mandatory.** To register kindly visit us at <https://www.imcnet.org/events-939>

On receiving your confirmation Zoom meeting details will be shared accordingly.

We do hope you will be able to seize this opportunity and participate on December 11, 2020.

Looking forward to your virtual presence.

With regards,

Ajit Mangrulkar
Director General