RULES OF THE EXHIBITION:

- WE Exhibition is exclusively for Women Entrepreneurs (No men are allowed to participate), who do not have retail outlets/stores in Mumbai. Overseas and Out of Mumbai applicants can participate even if they have retail outlets/stores.
- The application for participation should be made by the women entrepreneur herself. Proxies, in any form, will not be permitted.
- Participant has to display products made in India only.
- **Participants selected for the WE Exhibition will not be allowed, to participate or display, exhibit or market their products in any other exhibitions or private shows to be held in Mumbai, ONE month prior to the WE Exhibition (on or after 12th July, 2027). Kindly note that courier submissions will not be accepted for screening. Participants are required to be physically present on the day of screening. They will not be allowed to participate under any other brand name or sell their products (under the same product category) through their relatives/clients in other exhibitions in Mumbai.**
- The woman entrepreneur will have to be present, herself, at the stall during the 2 days of the Exhibition.
- The stalls allotted to participants cannot be used by them to showcase merchandise of other parties.
- The products exhibited should be similar to what was shown at the time of screening by way of finish, pricing and quality.
- Matters related to screening and selection of participants is at the sole discretion of the Exhibition Committee. After the selection process, the selected participants shall be intimated through a formal letter that they have been selected and the terms of payment of the participation fees.
- Upon selection, if a participant is unable to take part in the exhibition after paying the participation fee, the entire fee will be forfeited.
- **Exhibition termination due to force majeure event or government directives due to Covid-19, 10% of the total stall fees will be forfeited.**
- If any participant/stall allottee fails to abide by or is found to be flouting any of the conditions above or any other Rules of the Exhibition, prior to start of the Exhibition, her allotment will be cancelled and the entire Participation Fee will

  stand forfeited. If the participant is found to be disregarding/disobeying any of the Rules during the Exhibition or such conduct is brought to the notice of the Exhibition

Committee after the Exhibition, they will be barred from taking part in the Exhibition in future.

REGISTRATION:

Applicants may register online at www.imcnet.org/lw-exhibition-registrations the registration fee of Rs. 1,500/- must be paid at the time of form submission online or in cash (exact amount only) at the time of screening.

DATES FOR SCREENING

The screening process will commence from end of January, 2027 onwards. Exact date and time for screening of individual applicants will be intimated separately to each of them.

VENUE FOR SCREENING

IMC Building, Churchgate, Mumbai.

Last date of submission of form is 15th January, 2027.

For further information, please contact Ms. Mithila Akre, Joint Director or Ms. Prachi Keni, Manager.

Call or WhatsApp on – 84240 48962

Office Landline No - 022-71226665 / 022-71226705 / 022-71226637 or Write to us at lw.exhibition@imcnet.org / mithila.akre@imcnet.org

Yours sincerely,

Radhika Kaji
Vice President
IMC Ladies' Wing

Register Now